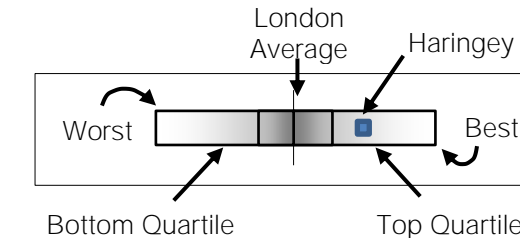


Health and Wellbeing Partnership Board - Performance Summary (October 2013)

Produced by Public Health and Strategy and Business Intelligence Team

Health and Wellbeing's Key Service Measures

The table below shows the most recent benchmarking data available for Health and Wellbeing's key service measures. The 'Range' column shows where Haringey sits in comparison to the other London Boroughs. Anything left of the centre line is worse than the London average, anything right of the line is better than the London average.



Outcome Indicator	2009/10	2010/11	2011/12	2012/13	Local Data			London Benchmarking	
					Haringey (most recent)*	Target (2012/13)	Trend		
Outcome 1: Every child has the best start in life	Infant mortality rate	4.8	4.3			4.3	4.5	↓	
	Early access for women to maternity services(%)	73.9	67.2	69.2	76.9	76.90	80.0	↑	
	Under 18 conception (PHOF)	41.2	49.2	36.2		36.20	52.8	↓	
	Prevalence of overweight and obesity in 10 and 11 years old (PHOF)	38.6	35.4	39.3		39.30	39.30	↑	
Outcome 2: A reduced gap in life expectancy	Male Life expectancy	78.0	78.9			78.90		↑	
	Alcohol related hospital admissions (PHOF)	1,949	2,257	2,253	2,350 Provisional	2,350	2,391	↑	
	Take up of health checks (PHOF)			6,047	6,464	6,464	5000	↑	
	Cardiovascular mortality (under 75)	78.7	65.7 Provisional			65.7	65.7	↓	
Outcome 3: Improved mental health and wellbeing	Mortality rate for suicide and undertermined injury (PHOF)	9.9	8.7 Provisional			8.7	8.0	↓	
	% successfully completing drug treatment (as a proportion of all adults in treatment)	16.7	22.3	18.4		18.4	22.3	↓	

Health and Wellbeing Partnership Board Exception Report - Physical Activity (October 2013)

Adult participation in sport and active recreation.

Good performance is...

High

Percentage of the adult population (aged 16 years and over) in a local area who participate in sport and active recreation, at moderate intensity, for at least 30 minutes on at least 12 days out of the last 4 weeks (equivalent to 30 minutes on 3 or more days a week)

Long term trend	2008/09	2009/10	2010/11	2011/12	2012/13	Performance
Haringey rate		23.1	21.3	21.5		Better
London rate		21.5	21.0	20.2		

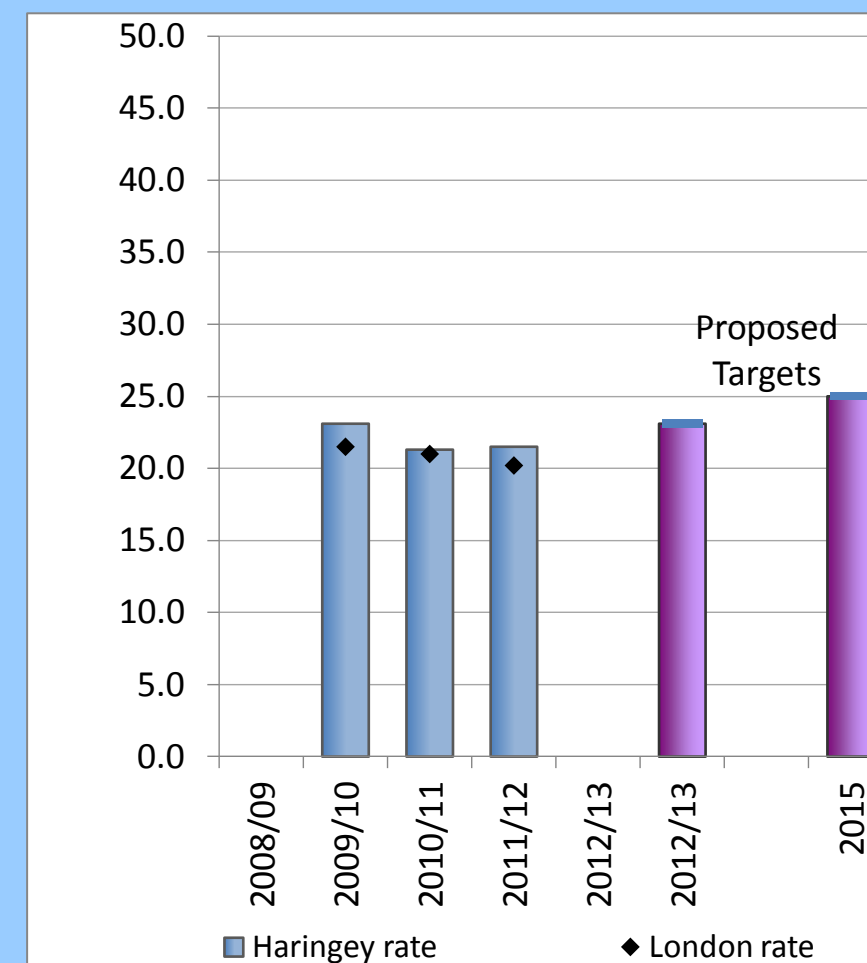
The percentage of adults participating in sport and recreation has declined in the past 3 years from 23.1% to 21.5% but has remained above the London percentage.

The target is to increase the rate to 25.0% by 2015.

Proposed Targets	
2012/13	2015
23.1	25.0
Local	Local

Statistical neighbours rank (1st is best)

NA



Rationale

Lack of sufficient physical activity costs the NHS over £1bn per year - £6.5bn per year to the wider economy - and is one of the top few risk factors for premature mortality.

What are we doing?

We are running a number of programmes targeting adults who are physically inactive as they will benefit most from increasing their levels of physical activity. Projects include 'Tottenham Active' and 'Active with Ease'.

In addition, the Health Trainer Service provides one-to-one personalised support and advice to people who want to increase their levels of physical activity to improve their health.

Health Champions raise awareness about the benefits of increasing physical activity and signpost local people to a range of physical activity programs in the borough.

We are also in the process of commissioning a provider to train a range of frontline staff in brief interventions to support them in their efforts to encourage clients to increase their levels of physical activity.

We will also be rolling out physical activity promotion training to ensure that those promoting it are giving out correct and consistent messages.

We are also increasing the use of open spaces, ie. green gyms and walking and cycling projects

What needs to be done?

A communications campaign (eg. social marketing) to encourage people to increase their levels of physical activity. Workplace health initiatives to increase physical activity. Public Health will work closely with the new leisure providers, namely Fusion Lifestyle to improve access to local people with a specific focus on those who are the least active.